

# Alexandrea J. Ravenelle

---

[www.alexandreajravenelle.com](http://www.alexandreajravenelle.com)

## EDUCATION

City University of New York (CUNY) Graduate Center, New York, NY

Ph.D., 2018 Sociology

Dissertation: *The New Entrepreneur: The Lived Experience of Sharing Economy Workers*

M.Phil., 2015 Sociology

University of Missouri, College of Arts and Science, Columbia, MO

M.A., 2003 Sociology with Graduate Minor in Women's and Gender Studies

B.A., 2001 Interdisciplinary Studies: Journalism, Women's Studies and Sociology

## PROFESSIONAL APPOINTMENTS

Assistant Professor, Mercy College, Dept. of Social and Behavioral Sciences, 2018 -- current

Visiting Lecturer, Mercy College, Dept. of Social and Behavioral Sciences, 2017-- 2018

## BOOK

Ravenelle, A.J. (2019) *Hustle and Gig: Struggling and Surviving in the Sharing Economy*. Berkeley: CA: University of California Press.

## REFEREED ARTICLES & CHAPTERS

Ravenelle, A.J. (2017). "Sharing Economy Workers: Selling, Not Sharing." *Cambridge Journal of Regions, Economy and Society*. July. 10(2). 281-295. Doi: 0.1093/cjres/rsw043

Ravenelle, A.J. (2016). "Return to *Gemeinschaft*: Digital Trails, Employability and the Sharing Economy." in J. Daniels, K. Gregory & T. M. Cottom (Eds.), *Digital Sociologies* (p. 25-43). Bristol, UK: Policy Press at Bristol University.

## EDITORIAL

Ravenelle, A.J. (2012). "Each Teacher Wonders; Is This The One?" *The New York Times*. Op/Ed. 10 March.

## BOOK REVIEWS

Ravenelle, A.J. (2015). *More Than Shelter: Activism and Community in San Francisco Public Housing*. *Contemporary Sociology: A Journal of Reviews*. Vol. 44, No. 2. p. 290

Ravenelle, A.J. (2015). *The Methamphetamine Industry in America: Transnational Cartels and Local Entrepreneurs*. *Contemporary Sociology: A Journal of Reviews*. Vol. 44, No. 1. p. 136

## MANUSCRIPTS IN SUBMISSION

Ravenelle, A.J. "Our Community: Circuits of Commerce and the Distinction-Reducing Power of Money." *Consumption Markets and Culture: Special Issue on Digitalization*. (Revise & Resubmit)

Ravenelle, A.J. "Are you an entrepreneur? Control, Autonomy and Worker Entrepreneurship in the Gig Economy," *Journal of Management Psychology: Special Issue on the Gig Economy*. (Under review)

## MANUSCRIPTS IN PREPARATION

Ladegaard, I., Ravenelle, A.J., Schor, J. "'You Gotta Cover Your Ass': Vulnerabilities and Neutralization Strategies in the Sharing Economy." To be submitted to *Organization Studies: Special Issue on Organizational Control and Surveillance of New Work Practices*, August 2018.

Ravenelle, A.J. "'I Totally Judge by the Cover:' Multi-factor Screening and Discrimination by Airbnb Hosts." To be submitted to *Socius: Sociological Research for a Dynamic World*, September 2018.

## GRANTS AND FELLOWSHIPS

Finalist, multi-year (2019-2021) Ewing Marion Kauffman Knowledge Challenge Grant, 'After the Hustle', requested \$85,204 (proposal under review)

Mercy College Faculty Development Grant, 'Good Gig Jobs or Bad Gig Jobs? The Impact of Sharing Economy Work on Career Trajectory' (2018), \$2,822

Labor Research Action Network, Emerging Scholars grant, 'Good Gig Jobs or Bad Gig Jobs? The Impact of Sharing Economy Work on Career Trajectory' (2018), \$1,525

PSC-CUNY Professional Development Fund grant (2018), \$3,000

Graduate Center Early Research Initiative in Interdisciplinary Research in the Service of Public Knowledge (2017), \$4,000

Graduate Center Dissertation Year Award (2017-18), \$5,000

Ewing Marion Kauffman Foundation Dissertation Fellowship in Entrepreneurship (2017), \$20,000

Enhanced Chancellor's Fellowship, The Graduate Center, City University of New York (2012-2017), \$100,000

Graduate Center Doctoral Student Research Grant (DSRG) (2016-2017), \$950

Graduate Center Conference Presentation Support, Spring 2016 & Fall 2016, \$300

Excelsior College Professional Development Grant, 2015 & 2016, \$500

Graduate Assistantship, University of Missouri, Columbia, MO (2001-2003), \$24,000

## **INVITED TALKS**

Ravenelle, A.J. (2018). I Totally Judge by the Cover: Multi-factor Screening and Discrimination by Airbnb Hosts, Invited Session: Race and the Sharing Economy, American Sociological Association Annual Conference, Philadelphia, PA, August.

Ravenelle, A.J. (2018). The impact of the gig economy on millennial workers. Presentation to Sarah Bittleman, Policy Director for US Senator Ron Wyden (D-OR). July.

Ravenelle, A.J. (2018). Labor Research Action Network New Scholars Invited Panel, Nashville, TN. June.

Ravenelle, A.J. (2018). Virginia Law & Business Review Invited Panel, Annual Symposium at University of Virginia School of Law, Charlottesville, VA. April.

## **SELECTED CONFERENCE PRESENTATIONS**

Ravenelle, A.J. (2018). "'Our Community!' Circuits of Commerce in Airbnb and the Distinction-reducing Power of Money." Section on Science, Knowledge, and Technology, Refereed Roundtable. American Sociological Association Annual Conference, Philadelphia, PA, August.

Ravenelle, A.J. (2018). "Belong Anywhere? Screening and Discrimination by Airbnb Hosts" Work and employment in an era of platform capitalism, CAPLA. Paris, France. June.

Ravenelle, A.J. (2017). "Belong Anywhere? Multi-Factor Screening and Discrimination by Airbnb Hosts." Mini-Conference: Digital Sociology. Eastern Sociological Society Annual Conference. Philadelphia, PA. February.

Ravenelle, A.J. (2017). "Falling Down the Rabbit Hole: Shifting Risk From Employers to Taskrabbits in the Sharing Economy." Eastern Sociological Society Annual Conference. Philadelphia, PA. February.

Ravenelle, A.J. (2016). "Belong Anywhere? How Airbnb is Dismantling Generations of Civil Rights in the Name of Progress." Consumers & Consumption Section. American Sociological Association Annual Conference. Seattle, WA. August.

Ravenelle, A.J. (2016). "Belong Anywhere? Screening Equations in Airbnb Hosting." Society for the Study of Social Problems Annual Meeting. Seattle, WA. August.

Ravenelle, A.J. (2016). "Sharing Economy' Workers: Selling, not Sharing." Economic Sociology Roundtable. American Sociological Association Annual Conference. Seattle, WA. August.

Ravenelle, A.J. (2016). "Sharing Economy Workers: Micro-entrepreneur or Precariat?" Eastern Sociological Society Annual Conference. Boston, MA. March.

Ravenelle, A.J. (2015). "Sharing Economy Workers: Selling, Not Sharing." Center for European Policy Studies Winter School: From Uber to Amazon Mechanical Turk: Nontraditional labour markets driven by technological and organisational change. Brussels, Belgium. November.

Ravenelle, A.J. & Guerra, J.W. (2015). "Soda or Seltzer? Race, Sex, Disease Diagnosis and Healthy Living." Association of Black Sociologists Annual Conference. Chicago, Ill. August.

Ravenelle, A.J. (2015). "Gluten-stein: The Evolution of the Gluten-Free Monster." Joint conference of the Agriculture Food, Human Values Society (AFHVS) & the Association for the Study of Food and Society (ASFS). Pittsburgh, PA. June.

Ravenelle, A.J. (2015). "Microentrepreneur or Precariat? Exploring the Sharing Economy through the Experiences of Workers for Airbnb, Taskrabbit, Uber and Kitchensurfing." First International Workshop on the Sharing Economy at Utrecht University. Utrecht, Netherlands. June.

Ravenelle, A.J. & Guerra, J.W. (2015). "Soda or Seltzer? Race, Sex, Disease and Healthy Living." Eastern Sociological Society Annual Conference. New York, NY. March

Ravenelle, A.J. (2015). "Gluten-stein: The Social Construction of the Gluten-Free Monster." Eastern Sociological Society Mini-Conference on Culture & Cognition. New York, NY. March

Ravenelle, A.J. (2011). "Raising Awareness of Genocide: From Course Concepts to Social Change." Stony Brook 2011 Spring Teaching Colloquium: Doctrina Vitae "The Teaching Life." Stony Brook, NY. May.

Ravenelle, A.J. (2011). "Volunteer Communications. " Volunteer Management for Nonprofits Conference. New York, NY. March.

Ravenelle, A.J. (2003). "Race, Faith-based Capital, and the Diversity of Friendship Networks." Midwest Sociological Society Conference. Chicago, Ill. April

## **SELECT TEACHING EXPERIENCE**

### **Mercy College, Dobbs Ferry, New York, NY**

Introduction to Sociology (Fall 2017, Spring 2018, Fall 2018)

Methodology for the Social and Behavioral Sciences (Fall 2017, Spring 2018, Fall 2018)

### **Ramapo College, Adult Completion Hybrid Program, Mahwah, NJ**

Race, Crime and Justice (Fall 2016, Fall 2017)

Scope and Methods in the Social Sciences & Humanities (Spring 2017)

### **New Jersey Institute of Technology, Newark, NJ**

Understanding Technological Society (Fall 2016)

**SUNY Fashion Institute of Technology, New York, NY**

Sociology of the Digital Era (Fall 2016)

Introduction to Sociology (Spring 2003)

**University of Louisiana, Monroe -- Online, Monroe, LA**

Introduction to Sociology (Fall 2010 through Spring 2016)

Marriage and Family (Spring 2014, 2013 & 2012; Summer 2013, 2012 & 2011)

Social Problems (Fall 2016, 2015 & 2014, Spring 2012, Fall 2010)

**City College, New York, NY**

Race, Class & Gender (Spring 2016, Fall 2014, Spring 2014)

Family Relationships (Fall 2015, Spring 2015, Fall 2013)

Social Problems (Spring 2014, Fall 2013)

**Yeshiva University, Stern College for Women, New York, NY**

Introduction to Sociology (Fall 2005 through Fall 2015)

The Family (Fall 2015, Spring 2014)

Special Topics: Race, Class & Gender (Spring 2015, Spring 2013, Spring 2010, Fall 2006)

Ethnic Groups in the US (Fall 2014, Fall 2007)

**SERVICE TO PROFESSION**

Reviewer, *Socio-Economic Review*, 2018

Graduate Student Mentor, ASA Section on Inequality, Poverty and Mobility, 2018

Organizer and Discussant, Food Studies Mini-Conference. Eastern Sociological Society Conference. Boston, MA. 2013

**DEPARTMENT/UNIVERSITY SERVICE**

Member, Social and Behavioral Sciences Careers Committee, Mercy College, 2017-2019

Developer, Electronic Course Handbook/Adjunct Site Project for Methodology for the Social and Behavioral Sciences, and Mentor for adjunct faculty teaching Methodology, Mercy College, 2018

Pilot career exploration tool in sections of Methodology for the Social and Behavioral Sciences, Mercy College, Spring 2018

Subject Matter Expert and Course Developer, Introduction to Sociology; Ethnic Conflict & Genocide; and Sexual Orientation and Gender Expression, Excelsior College Online, 2012-2015

Wrote mission statement and course outcomes, Middle State Accreditation process, Yeshiva University, Stern College for Women, 2013-2014

## **COMMUNITY INVOLVEMENT**

Lead Researcher & Author, *Primary Biliary Cholangitis Text Messaging Project Program Evaluation*. American Liver Foundation, 2017

Lead Researcher & Author, *Hepatic Encephalopathy Research Report*. American Liver Foundation, 2016

Lead Researcher & Author, *Sudden Unexplained Death in Epilepsy (SUDEP) Best Practices Resource Guide*. The Epilepsy Foundation, 2012

Lead Researcher & Author, *Job Guide for Individuals with Epilepsy*. The Epilepsy Foundation, 2009

## **MEDIA COVERAGE**

"The Gig is Up," CUNY Graduate Center News, Dec. 12, 2017

"Part-time gig: Is the sharing economy worth it?" *Westender*, Sarah Ripplinger, Nov. 23, 2017

"Tap-Dancers, Jedis, and Saunas: Instructors Share Their Oddest Grading Experiences," *The Chronicle of Higher Education*, Sam Hoisington, Oct. 24, 2017

"Shared economy: Many more Americans are participating, but why?" *The Christian Science Monitor*, Ben Rosen, May 19, 2016

"Delitev iz obupa: Ekonomija delitve ali širitev kapitalizma, ki jo poganja zniževanje življenjske ravni" (Dividing out of despair: the sharing economy, driven by the lowering of the standard of living), *MLADINA* 52, Klemen Kosak, Dec. 24, 2015

## **PROFESSIONAL EXPERIENCE**

**AJR Communications, Inc., New York, NY**  
President, 2008 – current

**GlobalFluency, New York, NY**  
Director, 2007 – 2008

**TCC Group, New York, NY**  
Marketing Manager, 2006 – 2007

**The Elie Wiesel Foundation for Humanity, New York, NY**  
Director, 2004 – 2005

## **MEMBERSHIPS & AFFILIATIONS**

American Sociological Association  
Academy of Management  
Society for the Study of Social Problems

Eastern Sociological Society  
Labor Research Action Network